

# Summer School 2024

12.08.-21.08.

## Digital and Sustainable Business

**Jana Bunkus**

# Welcome!

This Summer School will provide students with knowledge and skills in creating a successful and modern business using various digital solutions, tools and methods and will teach to build a business in sustainable way. At the same time students will have opportunity to get to know Latvia, its culture and people, to build connections and cooperation with local students, to develop interdisciplinary skills



This project is implemented by the Turība University and is financed by state scholarships awarded by the State Education Development Agency (VIAA). More information at [www.viaa.gov.lv](http://www.viaa.gov.lv)



# Summer School content



## Lectures

Industry professionals will meet with you to share the latest knowledge in digital and sustainable business



## Practical tasks, group works

Since there is a test at the end of the Summer School, various tasks and group work will be organized for you throughout the Summer School



## Study visits

In order to get to know practically how companies implement modern digital and sustainability solutions, we will go to companies and study visits around Latvia



## Intercultural evening

Each of us is unique - with our own experiences and national treasures, so let's meet so that everyone can introduce their country, culture and traditions more

# Meet the Best Lead Team



**KRISTĪNE NEIMANE**



**IEVA BRUKSLE**



**JANA BUNKUS**

# Lecturers



**KASPARS  
BERNĀNS**



**BEĀTE BRUKSLE**



**LĪGA  
LINDENBAUMA**



**RITVARS  
VULIS**



**JĀNIS PEKŠA**

# Let's get to know each other!

**Name**

**Country**

**Most important thing about you**

**Why did you choose this Summer School?**





# Home page

[www.summerschool.id.lv](http://www.summerschool.id.lv)

- Latest information
- Agenda
- Gallery
- Presentations and other documents

Summer Shool "Digital and Sustainable Business"









## Final presentation requirements

# Develop a project on sustainability issues

Examples:

- a project to pay attention to citizens and change their behavior in some digital or sustainability issues
- a project that draws the attention of the government
- project on sustainability measure
- project to attract the attention of companies
- etc



## Final presentation requirements

# Develop a project on sustainability issues

The project should include:

1. Description (idea, purpose, etc.)
2. the parties involved
3. description of measures, events
4. target audiences
5. communication activities
6. expected results
7. project duration
8. etc.



## Final presentation requirements

In groups of 3

Final presentation 21.08. 10am

PowerPoint, Canva, photo, video, etc.

Presentation duration: max 20 min

After the presentation: discussion (question from each group)

A written document is not required, only a presentation

# Thank You

## For Your Attention

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