

Summer School 2024









Welcome!

This Summer School will provide students with knowledge and skills in creating a successful and modern business using various digital solutions, tools and methods and will teach to build a business in sustainable way. At the same time students will have opportunity to get to know Latvia, its culture and people, to build connections and cooperation with local students, to develop interdisciplinary skills





This project is implemented by the Turiba University and is financed by state scholarships awarded by the State Education Development Agency (VIAA). More information at www.viaa.gov.lv



Summer School content





Lectures

Industry professionals will meet with you to share the latest knowledge in digital and sustainable business



Practical tasks, group works

Since there is a test at the end of the Summer School, various tasks and group work will be organized for you throughout the Summer School



Study visits

In order to get to know practically how companies implement modern digital and sustainability solutions, we will go to companies and study visits around Latvia



Intercultural evening

Each of us is unique - with our own experiences and national treasures, so let's meet so that everyone can introduce their country, culture and traditions more



Meet the Best Lead Team



KRISTĪNE NEIMANE



IEVA BRUKSLE



JANA BUNKUS



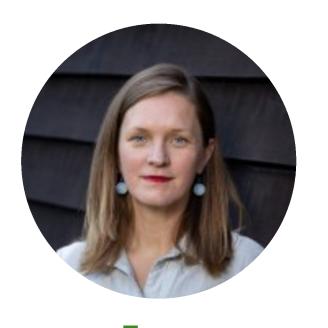
Lecturers



KASPARS BERNĀNS



BEĀTE BRUKSLE



LĪGA LINDENBAUMA



RITVARS VULIS



JĀNIS PEKŠA

Let's get to know each other!

Name

Country

Most important thing about you

Why did you choose this Summer School?







WhatsApp group



Home page

www.summerschool.id.lv

- Latest information
- Agenda
- Gallery
- Presentations and other documents



Summer Shool "Digital and Sustainable Business"





Home page





Develop a project on sustainability issues

Examples:

- a project to pay attention to citizens and change their behavior in some digital or sustainability issues
- a project that draws the attention of the government
- project on sustainability measure
- project to attract the attention of companies
- etc



Final presentation requirements



Develop a project on sustainability issues

The project should include:

- 1. Description (idea, purpose, etc.)
- 2. the parties involved
- 3. description of measures, events
- 4. target audiences
- 5.communication activities
- 6.expected results
- 7. project duration
- 8.etc.



Final presentation requirements



In groups of 3

Final presentation 21.08. 10am

PowerPoint, Canva, photo, video, etc.

Presentation duration: max 20 min

After the presentation: discussion (question from each group)

A written document is not required, only a presentation

Thank You

For Your Attention

Jana Bunkus

Phone: +371 29170955

E-mail: jana.bunkus@turiba.lv

Kristīne Neimane

Phone: +371 29628681

E-mail: kristine.neimane@turiba.lv

Ieva Bruksle

Phone: +371 29404321

E-mail: ieva.bruksle@turiba.lv









Summer School 2024







