

SUMMER SCHOOL 2024

DIGITAL AND SUSTAINABLE BUSINESS



RIGA, LATVIA

WELCOME!

TURIBA UNIVERSITY, RIGA

12.-21.08.2024.



Valsts izglītības attīstības aģentūra

Turība University realizes this project through the State Education Development Agency's (SEDA) granted state scholarships. More information www.viaa.gov.lv

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DIGITAL AND SUSTAINABLE BUSINESS



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This summer school will provide students with knowledge and skills in creating a successful and modern business using various digital solutions, tools and methods and will teach to build a business in sustainable way. At the same time students will have opportunity to get to know Latvia, its culture and people, to build connections and cooperation with local students, to develop interdisciplinary skills.

DATES

ARRIVAL: 11.08.2024.

Course starts on 12.08.2024.

Course ends on 21.08.2024.

DEPARTURE: 22.08.2024.

TURIBA UNIVERSITY

30 years, established in 1993

**Largest private institution for higher education
in the Baltics**

15,000 graduates

27 study programs

**Nearly
3500 students**

**Students from more
than 45 countries
worldwide**



Tu



TURIBA FACULTIES



Uzņēmējdarbības vadība

Faculty of
Business
Administration



Jurisprudence

Faculty
of Law



Starptautiskais tūrisms

Faculty of
International
Tourism



IT departaments

IT
Department



www.turiba.lv

www.hostelturiba.lv

DATES

ARRIVAL:



10.08.			
Gvantsa	Beridze	10.08., 8:55 Tbilisi, BT725	Airport, Kristīne
Luiz Tarcisio	Daidone Filho	10.08.; 22:20 Amsterdam, KL3093	Airport, Ieva
11.08.			
Vladyslav	Ishchenko	11.08. 9:50, Flix bus	Bus station, Ieva
Anna	Panko	11.08., 10:20 Prāgas iela 1	Bus station, Ieva
Emil	Pletz	11.08., 13:15, Warsaw, LO783	Airport, Kristīne
Nikolay	Boshnakov	11.08., 13:10, LH 890, Frankfurt	Airport, Kristīne
Keisuke	Izawa	11.08., 17:10, BT482, Prague	Airport, Kristīne
Gabriela	Kostadinova	11.08, 19:15, Istanbul, 1775	Airport, Kristīne
Nini	Khizanishvili	11.08., 19:15, TK 1775, Istanbul	Airport, Kristīne
Sofia	Silvestrova	11.08, 19:35, HV5163, AMS Schiphol airport	Airport, Kristīne
12.08.			
Charos	Halilova	12:00, HY211, Taškenta	Airport, Ieva
13.08.			
Mumtozbegim	Anvarova	13.08.2024, 14:50 Milan (FR4714)	Airport, Ieva

ENTRANCE



PRACTICAL ISSUES

- Most of the costs are covered by the programme

ACCOMMODATION

- Accommodation provided in our students hostel ,2 persons in room.
- There will be a set of bedclothes and a towel provided. There are two kitchens, common shower and WC facilities on each floor. There is Wi-Fi in all the territory.



INSURANCE

- Insurance is on your own responsibility and costs.
- **We strongly suggest you to buy travel insurance for the period of the course period! In case of an accident or if you will need medical help, it can cost you a lot of money if you do not have an insurance.**
- You can also apply for European Health Insurance Card (EHIC) in your country. This card covers medical help in other EU countries on the same rules as for the local citizens.



Shop LIDL



Shop Rimi

Riga Centre

Train station

Turība University

SHOP Maxima



Google

Train station – BA Turiba



What to take with me?

- Weather in Latvia is unpredictable, so be ready for very hot days as well as for cold one – it might rain and can be only +16.
 - Warm clothes, comfortable clothes and shoes, clothes for sports' activities and excursions.
- If you want you can take with you your laptop. At the same time it is not obligatory.
- On 15th of August we have intercultural evening. At this period Turība will host 3 different summer schools and intercultural evening will be organised for all 3 groups together (around 50 people). So, you are welcome to bring some interesting things from your countries, maybe some snacks (of course, if it is possible).

TEAM

Kristīne Neimane

Head of Turība Project department

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TEAM

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TEAM Turība University

IEVA BRUKSLE

Project coordinator

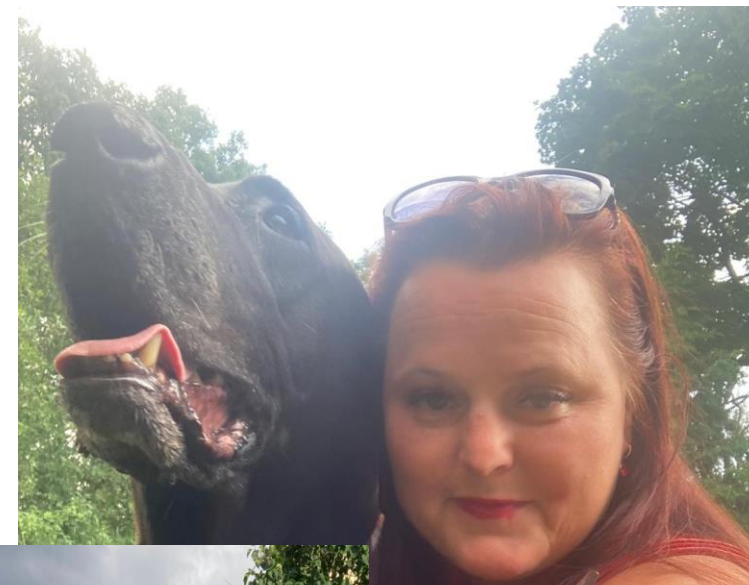
Room: C208



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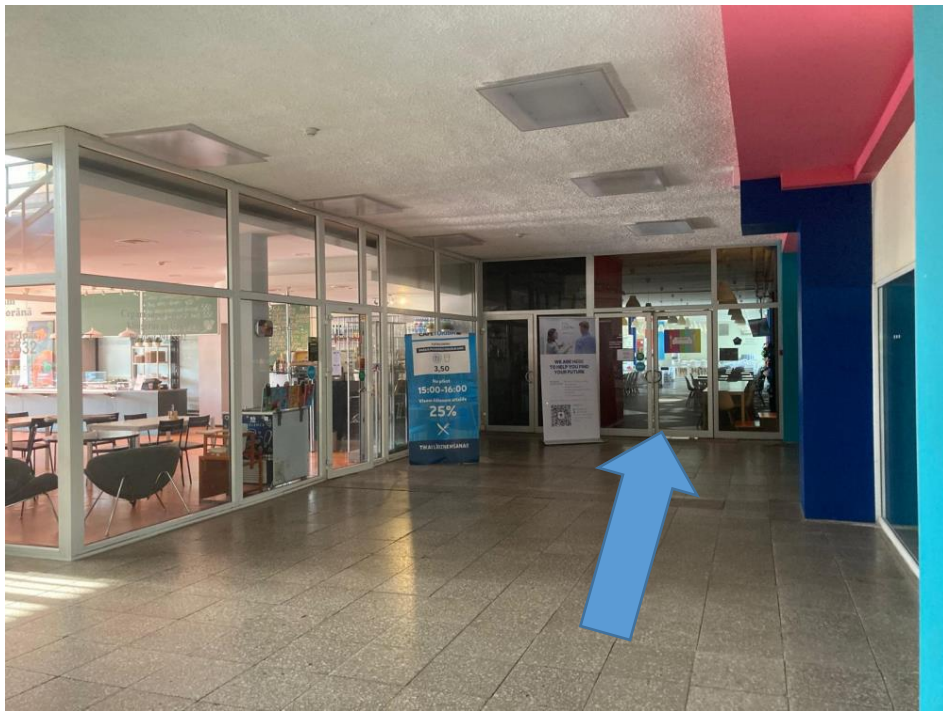
OPENING SESSION

- We start on **12.08.2024 at 10:00**. Come to building C (central building), follow the signs. Opening will be in **room 210**, second floor.



OPENING SESSION

- Before the opening session you are welcome to **have the breakfast**. Breakfast will be served for your group at 9:00 in central building (building C) on the first floor in Students canteen Nīke / DĪVĀNS (no not mix it with cafeteria, Café Turība).



PROGRAMME

12.08.2024, Introduction day				
	9:00-10:00	Breakfast	Nike	
	10:00-11:00	Opening and getting to know each other	C210	J.Bunkus, I.Bruksle, K.Neimane
	11:00-12:00	Introduction	C210	
	12:00-13:00	Lunch	Nike	
	13:00-15:00	Latvia - history, culture, traditions, society, language	C210	A.Geidāns
	15:00-17:00	Study visit to Riga old town		A.Geidāns
	Around 18:00	Dinner at LIDO restaurant	LIDO	J.Bunkus
13.08.2024, Business environment in Latvia				
	9:00-10:00	Breakfast	Nike	
	10:00-12:00	Latvian Business environment - digital and sustainable business Digital business, Start-up and Business ideas	C210	B.Bruksle
	12:00-13:00	Lunch	Nike	
	13:30-16:00	Study visit to Open-air museum		J.Bunkus
	18:00-18:30	Dinner	Nike	
14.08.2024, Generation of business ideas				
	9:00 - 10:00	Breakfast	Nike	
	10:00-12:00	Business idea generation, Business canvas	C210	I.Bruksle
	12:00-13:00	Lunch	Nike	
	13:00-16:00	Visiting Business incubator		I.Bruksle
	18:00-18:30	Dinner	Nike	
15.08.2024, Digital communication and marketing				
	9:00-10:00	Breakfast	Nike	
	10:00-11:15	Digital communication and marketing - key to business success	BI	R.Vulis
	11:20-12:00	Digital communication trends	C210	J.Bunkus
	12:00-13:00	Lunch	Nike	
	13:00-16:00	Workshop - AI solutions in business	C113	J.Pekša
	18:00-18:30	Dinner	Nike	
	19:00	Intercultural evening	CH	

16.08.2024, Sustainable entrepreneurship				
	9:00 - 10:00	Breakfast	Nīke	
	10:00-12:00	Sustainable business, circular economy Group work: problem-solution tree	C210	I.Bruksle
	12:00-13:00	Lunch	Nīke	
	13:00-18:00	Study visit to sustainable company - Getliņi EKO		I.Bruksle
	18:00-18:30	Dinner		
17.08.2024, Discovering Latvia				
	9:00 - 10:00	Breakfast	Nīke	
	11:00	Excursion, Rundāle		
18.08.2024, Free day				
		Free day, Optional team activities		
19.08.2024, Design thinking and innovation				
	9:00 - 10:00	Breakfast	Nīke	
	10:00-12:00	Design thinking for business	C210	L.Lindenbauma
	12:00-13:00	Lunch	Nīke	
	13:00-18:00	Study visit to Company		
	18:00-18:30	Dinner	Nīke	
20.08.2024, Team and human factor in business				
	9:00-10:00	Breakfast	Nīke	
	10:00-12:00	Personalities in team, people management, team leadership	C210	K.Bernāns
	12:00-13:00	Lunch	Nīke	
	13:00-17:00	Team assignment, preparation of presentations	C210	J.Bunkus, I.Bruksle, K.Neimane
	18:00-18:30	Dinner	Nīke	

21.08.2024, Final presentations, evaluation				
	9:00-10:00	Breakfast	Nīke	
	10:00-12:00	Final presentations, discussions	C210	J.Bunkus, I.Bruksle, K.Neimane
	12:00-13:00	Lunch	Nīke	
	13:00-14:00	Evaluation	C210	
	16:00	Picnic in Ķekava		
22.08.2024. Departure day				

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