



11.08.2024. Arrival day			
12.08.2024, Introduction day			
9:00 - 10:00	Breakfast	Nīke	
10:00-11:00	Opening and getting to know each other	C210	J.Bunkus, I. Bruksle, K. Neimane
11:00-12:00	Introduction	C210	
12:00-13:00	Lunch	Nīke	
13:00-15:00	Latvia - history, culture, traditions, society, lanuguage	C210	A.Geidāns
15:00-17:00	Study visit to Riga old town		A.Geidāns
Around 18:00	Dinner at LIDO restaurant	LIDO	J.Bunkus
13.08.2024, Business environment in Latvia			
9:00 - 10:00	Breakfast	Nīke	
10:00-12:00	Latvian Business environment - digital and sustainable business Digital business, Start-up and Business ideas	C210	B.Bruksle
12:00-13:00	Lunch	Nīke	
13:30-16:00	Study visit to Open-air museum		J.Bunkus
18:00-18:30	Dinner	Nīke	
14.08.2024, Generation of business ideas			
9:00 - 10:00	Breakfast	Nīke	
10:00-12:00	Business idea generation Business canvas	C210	I.Bruksle
12:00-13:00	Lunch	Nīke	
13:00-16:00	Visiting Business incubator		I.Bruksle
18:00-18:30	Dinner	Nīke	
15.08.2024, Digital communication and marketing			
9:00 - 10:00	Breakfast	Nīke	
10:00-11:15	Sustainability: The Fine Line in Corporate Communication	BI	R.Vulis
11:20-12:00	Digital communication trends	C210	J.Bunkus
12:00-13:00	Lunch	Nīke	
13:00-16:00	Workshop - AI solutions in business	C113	J.Pekša
18:00-18:30	Dinner	Nīke	
19:00	Intercultural evening	CH	Everyone
16.08.2024, Sustainable entrepreneurship			
9:00 - 10:00	Breakfast	Nīke	
10:00-12:00	Sustianable business, circular economy Group work: problem-solution tree	C210	I.Bruksle
12:00-13:00	Lunch	Nīke	
13:00-16:00	Study visit to sustainable company - Getliņi EKO		I.Bruksle
18:00-18:30	Dinner	Nīke	

17.08.2024, Discovering Latvia			
9:00 - 10:00	Breakfast	Nīke	
11:00	Study visit, Excursion, Rundāle palace		The Lead Team
18.08.2024, Free day			
	Free day		
19.08.2024, Design thinking and inovation			
9:00 - 10:00	Breakfast	Nīke	
10:00-12:00	Design thinking for business	C210	L.Lindenbauma
12:00-13:00	Lunch	Nīke	
13:00-16:00	Study visit to the Company		J.Bunkus
18:00-18:30	Dinner	Nīke	
20.08.2024, Team and human factor in business			
9:00 - 10:00	Breakfast	Nīke	
10:00-12:00	Personalities in team, poeple management, team leadership	C210	K.Bernāns
12:00-13:00	Lunch	Nīke	
13:00 - 17:00	Team asignment, preparation of presentations	C210	J.Bunkus, I. Bruksle, K. Neimane
18:00-18:30	Dinner	Nīke	
21.08.2024, Final presentations, evaluation			
9:00 - 10:00	Breakfast	Nīke	
10:00-12:00	Final presentations, discussions	C210	J.Bunkus, I. Bruksle, K. Neimane
12:00-13:00	Lunch		
13:00-14:00	Evaluation	C210	
16:00	Picnic in Ķekava		K.Neimane
22.08.2024. Departuyre day			

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